

**Call for
Universities**

**20
24**
APRIL - JULY

Be a part of the
internationalization of your
university through global
entrepreneurship



8.0

**INTERNATIONAL
ENTREPRENEURSHIP-LAB
SMART MONEY**



A authentic digital platform
for collaboration with
enterprises



UNIVERSIDAD DE
GUANAJUATO

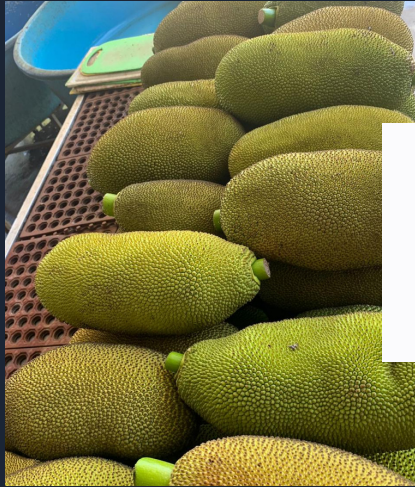


EXAMPLES OF OUR SUCCESS

JackFruit Guys

Mexican company dedicated to providing the world with the highest quality “yaca” products. Today is a partner of the IELSM. Jackfruitguys has found new market niches and distributors in Germany.

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PHR Servicios

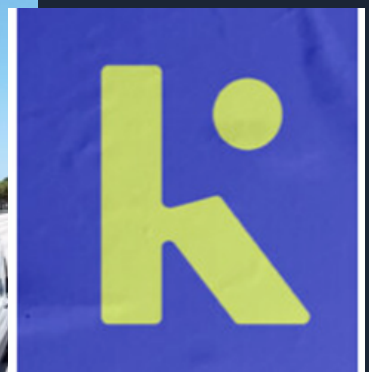
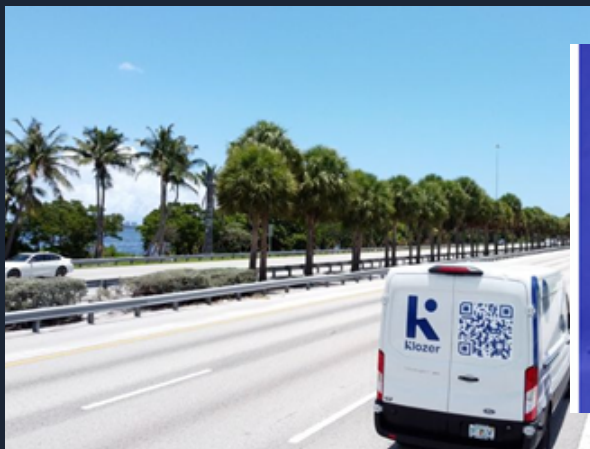
Mexican company that provides services for potato cultivation with aeroponic technology. Today it is an IELSM partner and has been able to build international alliances to develop its services in Africa.

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KLOZER

Argentine logistics company for the export of food and drinks. Partner of the IELSM and has been able to expand in the international European market and also in the the American market as a result of the ideas and creativity transferred by the IELSM.



... und we have more!

INTERNATIONAL ENTREPRENEURSHIP-LAB SMART MONEY

The internationalization of the university through global knowledge to grow in teaching, learning and research.



Among the **TOP 10 finalists** in
2023 out of 186 projects in
Germany



If you are an academic or student and you want to access international knowledge quickly and interact with the global business world

Academics and Researchers

Are you interested in increasing your knowledge in entrepreneurship and innovation and want to increase your academic networking and cooperate with companies?



Students



Do you want to develop new competencies for your professional development, expand your connections for research and business cooperation and you want to promote your talent in the international job market right from now??

... at the IELSM we have a plan for you!

What and how do we do it?



We accelerate and internationalize business models that demand the knowledge of universities, providing strategic, organizational and operational support to entrepreneurs and established enterprises with two imperatives: 1) Digital transformation and 2) Environmental sustainability.



INPUT



KICK OFF AND VALIDATION FOR ACCELERATION



ACCELERATION THROUGH THE INNOVATE ECOSYSTEM

OUTPUT



READAPTATION, INTERNATIONALIZATION AND FINAL ACCELERATION

What you will learn together with entrepreneurs?

- 1 Innovator Compass
- 2 Business DNA
- 3 Sensing Business
- 4 Brainstorming Innovate Ecosystem
- 5 Business Monitor

..... and we have more!

Our business fields, country and partners



CURRENTLY + OF 40 BUSINESS MODELS IN 17 COUNTRIES

1. Clean Energy
2. Logistics and Food
3. Smart Recycling
4. Digital Educational Services
5. Artificial Intelligence and Logistics
6. Smart Agriculture
7. Organizational Reengineering
8. Entrepreneurship in Ukraine
9. Textiles and Fashion
10. Agricultural and Aquaculture Exports
11. Biosecurity and Recycling
12. Digital Legal Services
13. Aeronautics
14. Food and Drinks
15. Ecotourism
16. Productive Immigration in Europe

COUNTRIES

- GERMANY
- ENGLAND
- SCOTLAND
- SPAIN
- KENYA
- GHANA
- NIGERIA
- JAPAN
- MEXICO
- CUBA
- COLOMBIA
- VENEZUELA
- UNITED STATES
- COSTA RICA
- ECUADOR
- ARGENTINA
- PERU

- Business & Law School (BSP) - Germany
- Universidad Tecnológica de Querétaro - Mexico
- Universidad de Guanajuato - Mexico
- Universidad Autónoma de Madrid - Spain
- Universidad Castilla-La Mancha - Spain
- Glasgow University - Scotland
- Loyola University New Orleans, United States
- Cape Coast University - Ghana
- Nairobi University - Kenya
- Universidad Autónoma de Yucatán - Mexico
- Universidad Nacional Costa Rica
- Universidad Autónoma de Querétaro - Mexico
- University of Reading - England
- Universidad Pontificia Bolivariana - Colombia
- Universidad Estatal de Milagro - Ecuador
- Universidad de la Habana - Cuba
- Universidad CAECE - Argentina



Our partners are our best references



Why partner with us?

We offer academics and students a multicultural digital coworking space with entrepreneurs and international business experts, favoring specialized learning for all and detecting and taking advantage of opportunities to internationalize business models of economic and social impact.

Unique method and mindset

International and multicultural know-how with a diversity of actors connected to innovation and entrepreneurship.

International support

With support of more than 19 universities, more than 60 companies and public institutions from Europe, Latin America, Asia and Africa.

Coworking permanent

We have a stock of professionals in international entrepreneurship in different areas and from prestigious universities, adding to them more than 60 international experts.



Better results since 2021 - 2023

More than 1080 participants

- ✓ Acceleration of more than 80 business models.
- ✓ Training of more than 70 Catalysts (Academics) in international entrepreneurship.
- ✓ Participation and connection with over 60 international business experts.
- ✓ Inclusion of women entrepreneurs (more than 19 business projects).
- ✓ More than 19 universities from around the world are part of the digital platform.
- ✓ More than 14 global business alliances.
- ✓ More than 750 international students trained in digital coworking for international entrepreneurship.
- ✓ Creation of more than 26 digital and international business ecosystems.
- ✓ More than 50 business projects in cooperation with universities.
- ✓ IELSM among the TOP 10 Finalist in the **IMPACT DIVERSITY AWARDS 2023** in Germany.

BENEFITS AND OPPORTUNITIES

ACADEMICS AND RESEARCHERS



- International Certificate as "Catalyst in International Entrepreneurship".
- Innovative learning and teaching methods for the readaptation and acceleration of business models in the context of digital transformation and environmental sustainability.
- Continuous training in the field of international entrepreneurship and innovation through workshops, congresses, creative sparks, among others.
- Participation in research networks and international mobility in Latin America and Europe.
- Business certificate for participation in the analysis of the business model.

STUDENTS

- International Certificate: "International Entrepreneurship in Digital Platforms".
- Direct multicultural coworking with entrepreneurs, academics, experts and international students around the world.
- Innovative tools for the acceleration of business models at a global level.
- Virtual or presential international business internships.
- Participation in the talent pool of the IELSM UNIVERSUS Program as a perspective to enter the international labor market (Europe, America and Asia).



Registration Open until March 20th 2024

IELSM PHASE 8.0



Steps for registration

- 1- Register on the IELSM:
<https://forms.office.com/r/aH66Kbd8FZ>
- 2- IELSM staff will contact you to discuss the terms of your participation.

April - JULY 2024
(7 working sessions)

Join the IELSM and contact us here:

IELSM: contact@ielsm.com



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